

Lactation Consultants of Australia and New Zealand 2023 Conference

Sustaining Breastfeeding into the Future

Science, Skills and Systems



Sponsorship & Exhibition Prospectus

20 – 21 October 2023
Rydges Hotel Melbourne,
Victoria



Introduction

Please note in considering sponsorship of this event that LCA NZ strictly aligns with the WHO International Code of Marketing of Breast-Milk Substitutes. Kindly note LCA NZ will not accept any funding from entities, or parent companies, that are not in compliance with the WHO Code of Marketing of Breast-milk Substitutes and its subsequent WHA relevant resolutions.

All sponsors will be required to sign an agreement confirming their compliance with this Code.

You are invited to be a sponsor and / or exhibitor at the LCA NZ 2023 Breastfeeding Conference. The conference will be held in Melbourne, Australia on the 20 - 21 October 2023 at the newly renovated and refurbished Rydges Hotel in Melbourne's Central Business District. This year's theme is Sustaining Breastfeeding into the Future (Science, Skills and Systems) and will see attendees attend plenary, concurrent and 'hands-on' workshop sessions as well as visiting the trade and exhibition area. The 2022 Conference brought over 100 attendees to New South Wales, and we anticipate 2023 to be even bigger and better!

Breastfeeding is the biologically normal way for babies to be nourished after birth. Breastfeeding, while providing food for babies, also confers immunities and protection from disease on the newborn; the skin-to skin contact, touch, eye contact and engagement between mother and baby during breastfeeding not only promotes mother-baby bonding, breastfeeding helps baby learn to regulate stress and builds neural pathways in baby's brain.

Participants at the LCA NZ 2023 Breastfeeding conference will hear from internationally and nationally acclaimed experts in breastfeeding and lactation research and education during the 2-day conference.

The broad scientific and multi-professional dimension of the Sustaining Breastfeeding into the Future (Science, Skills and Systems) will attract Lactation Consultants, Nurses, Midwives, Maternal Child Health Nurses, Plunket Nurses, GPs, Paediatricians, Neonatal Nurses, Doulas, ABA Counsellors, La Leche League Leaders, public health professionals and other breastfeeding advocates.

The scientific program will be based on peer-reviewed submitted abstracts and 'hands-on' workshop sessions.

Sponsor-supported exhibition booths and table displays will be on the same level of the hotel as the plenary sessions and catering, with delegates congregating in and spilling out into the display area and foyer during registration, morning and afternoon tea breaks and lunch each day.

We look forward to meeting you in Melbourne and learning more about the products and services that you offer.

LCA NZ 2023 Organising Committee



About LCHANZ

LCHANZ provides a uniquely southern hemisphere approach to breastfeeding and lactation, demonstrating the abundance of knowledge, research and skill in our region.

As the peak body for lactation professionals in Australia and New Zealand, our activities include lobbying governments and NGO's on breastfeeding issues.

It is our goal to support lactation consultants and medical professionals in order to improve the experiences of breastfeeding mothers.

Vision

International Board Certified Lactation Consultants (IBCLCs®) are health professionals and experts in the management of breastfeeding and human lactation.

Lactation Consultants of Australia and New Zealand (LCHANZ) serves as the key advisory body for health care providers and government authorities in matters relating to breastfeeding and human lactation.

Mission

LCHANZ's mission is to build and sustain a trans-national organisation, providing professional development, advocacy and peer support for all members.

Our mission commits us to the empowerment of breastfeeding women and their families/whanau.

We endeavour to advise and make representations to relevant State and National Government authorities on issues relating to breastfeeding and human lactation and the profession of lactation consultancy.

Constitution

LCHANZ is registered as a not-for-profit organisation in Australia and New Zealand. For more information, download a copy of the LCHANZ constitution.



Sponsorship & Exhibition Opportunities

All sponsorship amounts are in Australian dollars and inclusive of GST



	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,000	Table Display \$2,000	Table Display Not for Profit Organisations Only \$700	Name Badge Sponsor \$1,750	Ad in Program Book Full Page \$850 Half Page \$550
Premium position at Trade Exhibition	✓	✓					
Gala Dinner Sponsor and acknowledgment and a 5 minute address at Dinner	✓						
Keynote Session sponsor (keynote speaker provided by the committee, Gold Sponsor Acknowledgment and your opportunity to introduce the speaker and be aligned in the program)		✓					
Awards Sponsor and acknowledgment of sponsorship on all Certificates			✓				
Company logo on website, registration brochure, final program book and marketing material	✓	✓	✓	✓	✓	✓	
Delegate list (in accordance with privacy laws)	✓	✓	✓	✓	✓	✓	
Insert in delegate satchel	1	1	1	1	1	1	
Exhibitor listing in final program book	✓	✓	✓	✓	✓		
Trade display table	2	2	1	1	1		
Conference registration	2	2	1	1	1	1	
Company logo printed on name badges and lanyards						✓	
Advertisement in final program book. Sponsor to supply artwork	✓	✓	✓				✓

Additional Sponsorship Opportunities

All sponsorship amounts are in Australian dollars and inclusive of GST

If you would like to discuss a customised sponsorship package designed specifically to meet your needs, please contact the LCA NZ 2023 Professional Conference Organiser.

Other Sponsorship Opportunities:

Workshop Sponsor – \$2,500

Opportunity to sponsor a workshop and address the Delegates of the Conference exclusively. You will also receive recognition of your sponsorship in the Program material and website and receive the delegate listing post conference.

Welcome Drinks Sponsor – \$3,500

Opportunity to sponsor welcome drinks and address attendees. . You will also receive recognition of your sponsorship in the Program material and website and receive the delegate listing post conference.

Digital Ad Sponsor – \$500 – Website Advertisement on the conference website.

WHO Code – Kindly note LCA NZ will not accept any funding from entities that are not in compliance with the WHO Code of Marketing of Breast-milk Substitutes and its subsequent WHA relevant resolutions (www.who.int/nutrition/publications/infantfeeding/9241541601/en/). All sponsors are required to sign an agreement confirming their compliance with this Code.



Booking Instructions

- Please indicate the sponsorship package(s) and/or exhibition booth(s) or table of your choice on the attached booking form and return to the LCA NZ 2023 Professional Conference Organiser.
- A tax invoice and a confirmation letter indicating your package will be emailed to you once your application has been approved by the Organising Committee – in accordance with WHO guidelines – and your exhibition table number has been confirmed and allocated.
- A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 7 weeks prior to the event.
- With regards to the table allocation process, principal sponsors will be given priority and then allocation will proceed in order of receipt of applications. The number of exhibition spaces is limited – so don't be disappointed – ORDER TODAY.
- LCA NZ reserve the right to reject an application at any time.
- Full payment is required to secure your booking – tables left unpaid after the invoice due date risk being withdrawn and offered to other organisations instead.
- All artwork / content is to be approved by LCA NZ
- Signing this contract means that you comply with the Terms and Conditions specified at the end of this Contract.

Sponsorship & Exhibition Application Form

All sponsorship amounts are in Australian Dollars (AUD) excluding GST*

Contact Details

Name: Telephone:
Position: Mobile:
Company Name: Email:
Address:
State: Postcode: Website:

Sponsorship Opportunities

Gold Sponsor \$7,500
Silver Sponsor..... \$5,000
Bronze Sponsor..... \$3,000

Additional Sponsorship Opportunities

Table Display \$2,000
Table Display (Not for Profit Organisations Only) \$700
Name Badge & Lanyard Sponsor..... \$1,750
Satchel Sponsorship..... \$1,750
Satchel Insert..... \$500
Advertisement – Full Page \$850
Advertisement – Half Page..... \$500

An invoice will be supplied upon confirmation of the sponsorship application.

WHO CODE STATEMENT

I confirm that my organisation and products are in compliance with the WHO Code on Marketing of Breast-milk Substitutes and its subsequent WHA resolutions. I understand if found to be in breach of this code, LCANZ will refuse my booking to sponsor or exhibit at the LCANZ 2023 Conference.

Signed:

Date:

Please complete and forward application to:
LCANZ 2023 Professional Conference Organiser
C/- The Association Specialists Pty Ltd
PO Box 576, Crows Nest NSW 1585 Australia
Tel: +61 2 9431 8600 Fax: +61 2 9431 8677

Terms and Conditions

Definitions

In these Terms and Conditions:

Sponsor, means the sponsoring company

Organiser, means LCA NZ or The Association Specialists (Professional Conference Organisers for the Conference)

1. Full payment is due within 30 days of the invoice being issued. If payment has not been received by September 20 2023, the company will not be permitted to participate in the exhibition.
2. Sponsorship will only be allocated on receipt of the signed sponsorship booking form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship, which must be paid prior to the Conference.
3. Any cancellations must be submitted in writing to the LCA NZ Conference Manager.

Due to the considerable administration associated with this event:

- A cancellation fee equivalent to 10% sponsorship fee will be incurred should confirmed agreements be cancelled.
 - Cancellations after 12 weeks before the event will be subject to a 50% cancellation fee.
 - Cancellations 6 weeks before the event will be subject to a 100% cancellation fee.
4. The Organiser agrees to provide the Sponsor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Sponsors expense
 5. The Sponsor agrees to abide by all rules and regulations adopted by the Organisers in the best interests of the Exhibition and agree that the Organisers shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
 6. The Sponsor will be liable for and will indemnify and hold the Organisers harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including without limiting the generality of the foregoing, the Sponsor, other Sponsors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Sponsors occupancy of the said space.
 7. The Organiser reserves the right to accept or reject sponsors without giving reasons.
 8. The Organiser reserves the right to alter or change the space assigned to the Sponsor and the exhibition floorplan
 9. The Organiser reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding.
 10. The details in this document are correct at the time of publication. The Organisers do not accept responsibility for any changes that may occur.
 11. The Sponsor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition
 12. The Organiser requests that each sponsor who is provided with a hyperlink from the LCA NZ Conference webpage authorise a reciprocal link from your organisation's website to the LCA NZ website be provided.

